

The Carbon Chronicle

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VOLUME 37: No. 37

ACME, ALBERTA, THURSDAY

OCTOBER 9th, 1958

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Duke of York Chapter I.O.D.E. held a pot luck supper Wed. Oct. 1st in the Legion Hall in honor of Mrs. Dick Garrett who is leaving this district shortly. The evening was spent in entertainment and a presentation of a spoon was made to the guest of honor by Vice-Pres. Edith Holmes due to the absence of the Pres. The well wishes of the group go with Mrs. Garrett in her new surroundings.

Mrs. Bob Knecht and baby are spending a few days at the home of her parents Mr. and Mrs. Ted Schmidt prior to leaving for Grande Prairie where Bob has been transferred as manager of the Builders Hardware.

A work bee was held as scheduled at the school and a great clean up and transformation took place.

Goose hunters have gone out again—Dusty Poxon, Dale Poxon, G. Poxon, J. Reid and Bob Tricker, Bill Waldron and Cecil Paget of Swalwell. They report having bagged 25 geese.

Mrs. Milligan is again visiting at the home of her daughter and son-in-law Mr. and Mrs. Dale Poxon while Dale is out hunting.

A party was held in the Carbon Scout Hall on Saturday evening in honor of Mr. and Mrs. Dick Garrett. The evening was spent in musical numbers. Again Reggie was the star of the

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evening singing "Hands" very impressively. Following the program M.C. Bob Garrett presented the guests with a portable radio and envelope with the well wishes of the community in whatever they do in the future. Mr. Garrett has farmed in the Carbon district many years, was one of the old timers, a member of the United Church, a member of the F.U.A., a great man in co-op work, a very ardent worker in the Garrett School District.

Mrs. Garrett was a very active member of the Gamble Ladies' Aid, I.O.D.E. and took a great part in all undertakings. They will be greatly missed, both as good neighbors and community workers. Maybe as time goes on they will return till then we say "Cheerio Mr. and Mrs. Garrett."

Don't forget the Cribbage Tournament Oct. 17th in the Legion Hall.

See you at the Lioni in the Scout Hall on Wed. evening Oct. 15th.

Did you see Walter Schacher sporting a new car?

Initiation took place last Fri. for pupils entering Junior High School. It was a great show on the street and folks it gave you wonderful ideas how to make the new sack dress out of sacks I am sure some mothers put a lot of work into these outfits and the boys were sure dressed very striking. They paraded the streets at noon hour. Congratulations to the pupils for the grand show they put on.

Mr. Jim Stout has returned home after spending the last six weeks at the home of his daughter Mrs. Hesselgrave of Irricana.

Mr. and Mrs. A. L. Patchett of Quenel, B.C. were visiting at the home of their sister and brother-in-law Mr. and Mrs. W. White. They have left now to reside at the Hot Springs in Montana and later in the winter at Hope, B.C.

Hospital patients are Mrs. J.

Kerekes in Calgary General Hospital, Mr. Pete Larsen in Drumheller and Irene Snell in Three Hills Hospital.

With the World Series over we may get down to business again, eh what.

Visitors at the home of Mrs. Louisa Hay are her sister Mrs. Rachel Dennis. She was here nine years ago, and her sister-in-law Mrs. Jim Taylor of Lindsay, Ontario.

Mr. and Mrs. Emil Rempfer attended the funeral of Mr. Rempfer's aunt, Mrs. Matt Rempfer of Torrington Wed.

Bobby Graff returned home after a holiday with friends in Calgary.

GAMBLE NEWS

Winter seems to be just around the corner—yesterday a blanket of snow covered the ground in our district—but we hope it is not here to stay.

Mr. and Mrs. Glenn Johnson returned home on Tuesday from a holiday spent motoring through Montana, Idaho and Washington.

Mr. and Mrs. A. Sigmund and Carolyn went to Calgary on Friday evening and took in the bingo game. They were accompanied by Mrs. Eva Anderson who went to visit Buddy who is still in hospital there.

Mr. and Mrs. Clarence Guyan returned home Friday from a trip to Kalispell, Great Falls and Helena, Montana.

Mr. D. Anderson, Watson Reed, Ward Madsen and boys spent Sunday fishing at Pine Lake.

Mr. Merle Anderson and Miss Doris Mayes motored to Calgary on Tuesday to visit Buddy in hospital there.

A well attended meeting called by the Alberta Liberal Association for the purpose of appointing delegates from Calgary Constituency to the Alberta Liberal Association.

betta Leadership Convention in Edmonton October 31 and Nov. 1, 1958 was held in Crossfield Community Hall Oct. 8 at 3 p.m. with L. L. Schmalz, Chairman and H. W. McCulloch, S.M. pro tem. Mr. Hall and Mr. Ralph Walker, two of the three contenders for the leadership were in attendance and addressed the meeting briefly before

leaving for an engagement in Edmonton. Mr. Grant McEwan the third contender was not in attendance as he had a previous arranged engagement to judge livestock in Moose Jaw on that date. Delegates were appointed and the meeting was adjourned and all retired to the basement where doughnuts and coffee were served.

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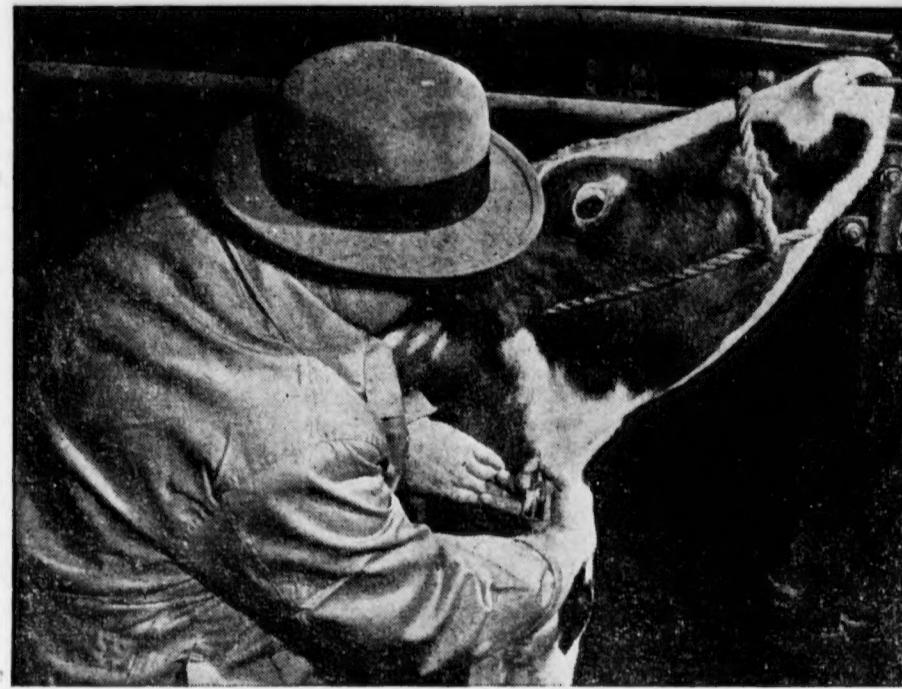
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Gradually beat in
1 c. granulated sugar
Stir in
1 tsp. grated orange
rind
1/2 c. orange juice

Sift in dry ingredients, part at a time, fold lightly. Turn into greased jelly roll pan lined with greased waxed paper. Bake at 375°, 15 mins.

Sprinkle towel with fruit sugar. Turn out hot cake on towel; peel off paper, trim edges; roll up in towel. Cool.

Prepare 1/2 c. drained canned crushed pineapple, 1/4 c. toasted coconut, 1 tbsp. chopped maraschino cherries. Soften 1 1/2 tsp. gelatine in 1 tbsp. water; melt over hot water. Cool. Beat 1/2 pint whipping cream until thick; add gelatine; beat until stiff. Beat in 2 tbsps. granulated sugar.

Beat until thick and light
3 eggs*

Brucellosis control expanded

A brucellosis control program, spreading gradually across Canada, has so far seen ten areas declared free of the disease.

Testing is proceeding in 24 areas, where there are an estimated 430,500 head of cattle.

Health of Animals Division, Canada Department of Agriculture, reports that 247 areas have been accepted for testing, over and above the ten completed. Cattle under supervision total 2,875,551.

The national eradication program was started in April, 1957. Prince Edward Island was the first area to be certified.

Overall level of infection in the initial test is about one percent.

Hy-Rail track inspection

The CPR received an unusual piece of equipment, a Hy-Rail track inspection car which operates equally well on railway tracks or on the open highway.

The 1958 model Plymouth suburban station wagon has been equipped with an extra set of guide wheels, which are elevated when the car is on the highway and lowered for rail travel. Two men can change the car from rail to highway or back at any grade crossing in about two minutes.

Motor license plates are used when the car is on the highway. When it goes to the rails it carries a full complement of railway signal flags, identification lights, bell, etc. The steering gear is locked, guide wheels lowered to keep the car on the rail, and traction provided by the car's own rubber tires.

The car was turned over in a brief ceremony attended by two Canadian Pacific directors, Sir Edward Peacock, G.C.V.O., of London, England, and H. E. Sellers, C.B.E., Winnipeg; G. E. Mayne, regional vice-president, and other local officers.

Some features of the car, which was purchased in Winnipeg and equipped at Weston shops with devices for operating on the rails, are that it can seat nine people, transport workers and equipment wherever necessary, or be used as an ambulance in case of emergency.

Assigned to the Portage division, with headquarters in Winnipeg, it will give operating officers maximum efficiency in covering territory.

A few laughs

"The usual, Joe," sighed the harried commuter. "Gotta catch my train."

The bartender set up five Manhattans in a row and the customer gulped down the middle three, leaving the first and last drink on the bar. Then he dashed out.

A man at the bar turned to the bartender and asked, "Why did he leave those two drinks? Something wrong with them?"

"Oh, no," shrugged the bartender. "He does it all the time. He says the first one always tastes terrible and the last one always gets him into trouble at home."

"I'm awfully sorry lady," the man said, "but I just ran over your cat. Naturally I'll replace him."

"Well, don't just stand there," she snapped. "Get to work on the mouse in my kitchen."

Airplane stewardess to nine-year-old making trouble during her flight: "Look, son, why don't you go outside and play?" —News of the North, Yellowknife, N.W.T.

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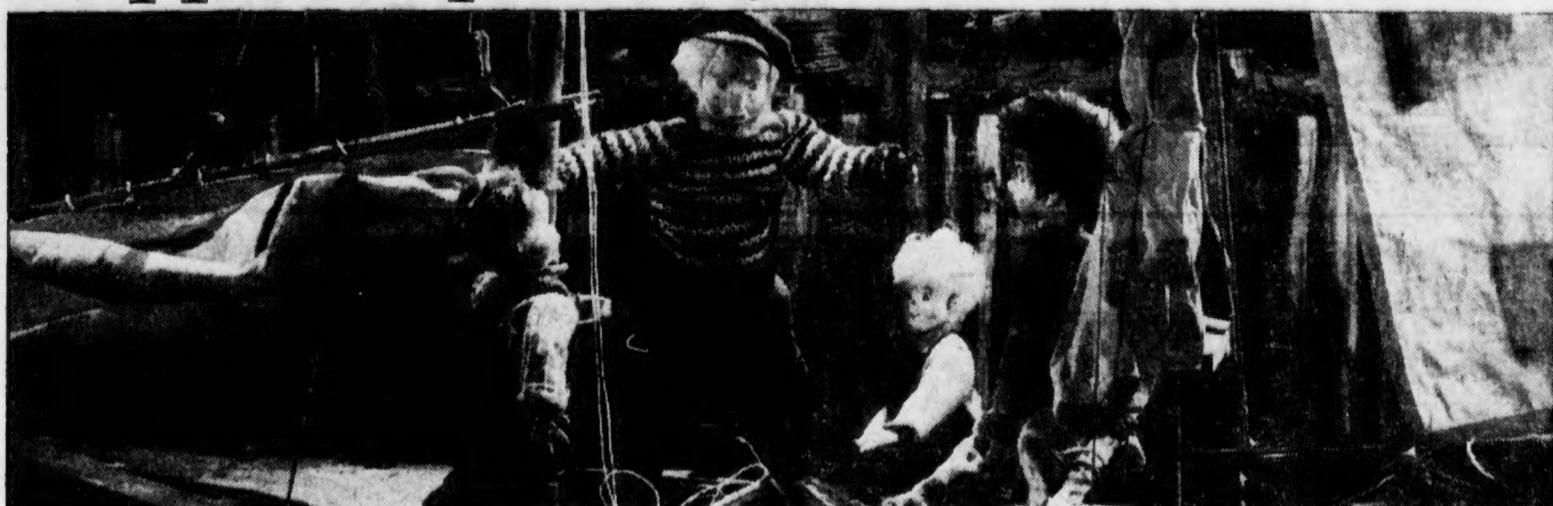
Measure into sifter
2/3 c. once-sifted
all-purpose flour
or 2/3 c. once-sifted
pastry flour
1 tsp. Magic Baking
Powder
1/4 tsp. salt
Beat until thick and light
3 eggs*

Gradually beat in
1 c. granulated sugar
Stir in
1 tsp. grated orange
rind
1/2 c. orange juice
Sift in dry ingredients, part at a time, fold lightly. Turn into greased jelly roll pan lined with greased waxed paper. Bake at 375°, 15 mins. Sprinkle towel with fruit sugar. Turn out hot cake on towel; peel off paper, trim edges; roll up in towel. Cool.

Prepare 1/2 c. drained
canned crushed pineapple,
1/4 c. toasted coconut, 1
tbsp. chopped maraschino
cherries. Soften 1 1/2 tsp. gelatine
in 1 tbsp. water; melt over hot water. Cool. Beat
1/2 pint whipping cream
until thick; add gelatine;
beat until stiff. Beat in 2
tbsps. granulated sugar.

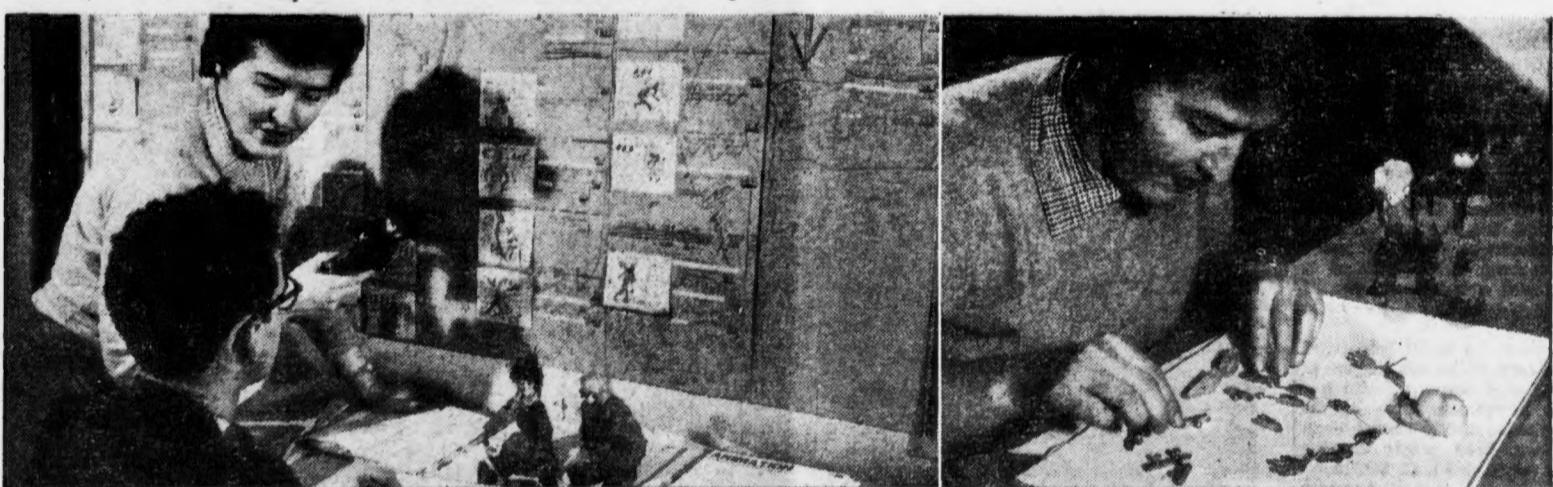
Add 1/4 tsp. vanilla or
rum flavoring, 1/4 tsp.
grated orange rind, pre-
pared fruits, coconut.
Unroll cake, spread with
filling; re-roll. Chill several
hours or overnight. Yield:

Puppet Popularity Grows in Canada



Historians of the development of the theatre in the 20th century record one interesting aspect of it with particular interest: the renaissance of puppetry. This fascinating medieval art form is staging a vigorous comeback; and Canada, a comparative newcomer to the field, is becoming an

ardent devotee of the delightful but demanding art of the puppeteer. Puppets above are from "Jack the Sailor" sequence of the animated film "Sing a Little".



In recent times new outlets for the creative skill of the puppeteer have opened up with the advent of movies and television. Above, Montreal artists Eve Lambert and Jean-Paul Ladouceur discuss a sequence for the animated puppet film "Sing a Little."

String puppets, or marionettes, appeared in the 17th century. Today, owing to the mechanics of modern construction, they are put together with rare ingenuity.



Puppets are as old as civilization itself; terra cotta dolls with articulated limbs have been found in the tombs of the ancient Greeks and there are many references to puppetry in the writing of Aristotle and Plato. Although puppets were known in North America two centuries ago,

(being used in various ritual Indian ceremonies) the art fell into neglect in the 19th century. In recent decades it is enjoying a popular revival. Above, a few examples of some contemporary Canadian puppets.

National Film Board of Canada Photos.

Puppetry

Future historians of the development of the theatre in the 20th century will record one interesting aspect of it with particular interest: the renaissance of puppetry. This fascinating medieval art form is making a vigorous comeback, and Canada, a comparative newcomer to the art of puppetry is becoming an ardent devotee of the delightful but demanding art of the puppeteer. Puppets are as old as civilization itself (the tombs of the ancient Greeks held terra cotta dolls with articulated limbs) and there are many references to puppetry in the works of Aristotle and Plato. In recent times, the puppet was born in Italy (the word puppet being a derivation of the Italian "pupa", meaning "doll") and puppetry was introduced to neighboring European countries by travelling showmen.

There are many types and varieties of puppets, but the two most common are the early glove puppet and the string puppet, or marionette. The latter, a jointed puppet manipulated by strings overhead, did not appear until somewhere in the 17th century. Early puppets were simple and crude but by the 19th century puppets were being produced with rare realism due to the ingenious construction of modern mechanics.

Puppetry is known in almost every country of the world and many nationalities have created puppet "immortals" based on their individual folk traditions and legends, such as the ever-popular "Punch". While puppets were used in North America two centuries ago by American Indians in their ritual ceremonies, by the beginning of the 19th century puppetry had fallen into neglect. A puppetry revival which got underway during the 1920's gathered momentum in following decades and is reaching the proportions of a full-scale renaissance today. Canadian interest in puppetry is increasing rapidly right across the country with the major activity to date concentrated in Ontario and Quebec. Ontario claims 3,000 adult puppeteers organized into four large puppetry guilds which hold several festivals a year. During the Christmas season alone many hundreds of puppet shows are presented.

The recent enthusiasm for puppetry has provided a welcome outlet of the creative ability of Canadians in many fields since the puppet theatre embraces a wide variety of arts and crafts, among them wood-carving, modelling, plaster-casting, set construction, costume design, and play-writing. Canada as yet has no permanent

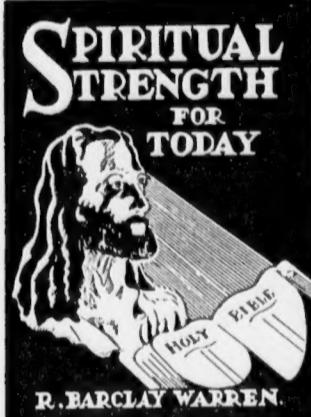


Canadian interest in puppetry is increasing rapidly right across the country although the major activity to date has been concentrated in Ontario and Quebec. Each year during the Christmas season alone many hundreds of puppet shows are presented to enthusiastic and delighted audiences of all ages.

and Russia where puppet theatres demand for their talents in short films, television and as a novel advertising media.

BE A COURTEOUS DRIVER

Canadian Weekly Features



KEEPERS OF THE HOME

Question—Paul in his letter to Titus (2:3, 4) asks that the aged women to be sober, to love their husbands, to love their children, to be discreet, chaste, keepers at home, good, obedient to their own husbands, that the word of God be not blasphemed. Does this mean that a woman whose husband is working and who has children at home should not go away to work?

Answer—It is more important for a woman to be the keeper of the home and help to make her husband a success than to be bringing home a pay cheque each week. Two tired people coming home at night with all the home chores to be done doesn't increase the patience and understanding required for the successful raising of children. Nevertheless, her great grandmother likely worked longer hours. The population was then mainly rural. Even those living in villages would likely have chickens and a cow or two. The great grandmother baked her bread, churned her butter, made soap, spun the yarn and made most of the clothes. Now with the shift of population to the urban centres and with cars for those in the country, these products are bought. But it takes money to buy them. Children remain in school much longer. With our present inflation, buying a house is almost a life-long task for the average wage-earner. With the popularity of installment buying, most young people insist on having all the conveniences of modern living as soon as they are married. Advertising, including TV, puts on the pressure to keep everything really up-to-date. Under these circumstances the woman goes to work, out of apparent necessity. I say 'apparent' because though the necessity is sometimes very real, sometimes it is made so by over-reaching for the new and beautiful things available to buyers everywhere.

If the mother can supplement

50 YEARS OF PROGRESS — On display at the Armed Forces Exhibit at the CNE, a replica of the Silver Dart, first powered aircraft flown in the British Empire, and a model of the AVRO Arrow, left, combine to illustrate progress in Canadian aviation 50 years of powered flight in Canada. During a visit to the exhibit, AVRO test pilot Jan Zurakowski, left, chats with Leading Aircraftman Lionel Mc-

Caffery, of Calgary, Alta., one of the builders of the replica. Listening in from the cockpit of the vintage "kite" is RCAF test pilot Flight Lieutenant J. F. (Jack) Woodman, of Saskatoon, Sask. This model is "a perfect replica" according to J. A. D. McCurdy, who flew the original Silver Dart at Baddeck, N.S., in February, 1909.

—RCAF photo.

ASLEEP!

Two members of the RCMP's Musical Ride lost out to burglars at Vancouver. D. H. Egan of Regina and Roger Stranahan of Meadow Lake, Sask., reported theft of their wallets and \$60 while they slept in an unlocked motel room. Two other officers in the same room said their money wasn't touched.—The News-Ottawa, North Battleford, Sask.

the income by work at home it is preferable. She may then have more energy for the work of the church and calling on the sick and needy. Some may feel that they can best show their love for their husband and children by going out to work for a few hours each day but let's remember that woman's major role is to be the keeper of the home. It is better to do without some 'things' than to neglect the children.

Power Corporation display at World Power meeting

A Saskatchewan Power Corporation display illustrating electrical and natural gas developments in Saskatchewan was among those on view in the new Queen Elizabeth Hotel in Montreal September 7-11, as a feature of the sectional meeting of the World Power Conference.

The occasion marks the first time Canada has played host to the World Power Conference for any of its meetings since the organization was founded in 1924.

The Saskatchewan Power Corporation display includes a large relief map of the province, on which major electrical and natural gas transmission lines are shown,

along with power generating stations and potential hydro-electric sites, including the federal-provincial South Saskatchewan River project.

A second major item in the display is a detailed scale model of the Power Corporation's new \$40,000,000 Boundary Dam generating station being built near Estevan. The model shows the entire project, including the generating station itself, the Boundary Dam on Long Creek which was built to impound cooling water for the plant, and the lignite coal strip-mining operation which will supply the operating fuel.

On the map unit in the display, electrical transmission lines are shown in the form of miniature high-tension power poles, connected with thread lines in which different colors indicate different line capacities. Natural gas transmission line routes are traced by small-gauge copper wire stimulating the pipelines, while small models mark power generating stations and potential river dam sites for possible hydro-electric development.

Flanking the map are display panels of photographs of various forms of power development, with ribbon indicators leading from each photograph to approximate locations on the map.

The map display was prepared and assembled by the Power Corporation's illustrating staff, in a special adaptation of a base relief map of the province supplied by the Department of Natural Resources. The Boundary Dam model was constructed by a Toronto firm.

KITE'S DAY

Kite's day was celebrated in China on the ninth day of the ninth month. Each kite was supposed to float away the evils which might attack the owner.

Robert Talbot appointed director of welfare

The appointment of Robert Talbot of Vancouver, B.C., to the position of director of welfare, was announced recently by Hon. T. J. Bentley, minister of social welfare and rehabilitation. Mr. Talbot assumed his new duties September 2.

In this position he will direct, supervise and co-ordinate the planning and implementation of



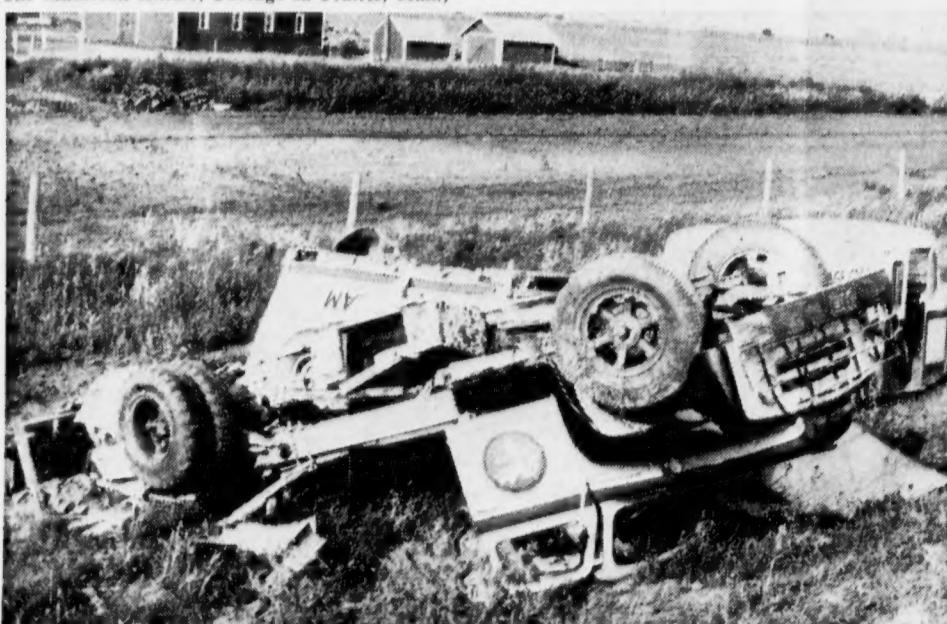
ROBERT TALBOT

the provincial programs for public assistance, child welfare, corrections, vocational rehabilitation, and housing and nursing homes.

Born and educated in Wilcox, Sask., Mr. Talbot attended Regina Normal School and taught for about eight years at Saskatchewan points, including Indian Head, before overseas with the RCAF. On his return he attended the University of British Columbia and received his B.A. degree in 1947. He then completed two years of training in the School of Social Work at the same University.

He has been with the British Columbia Department of Health and Welfare for the past 10 years and has a wide range of experience in the field of public welfare.

(The Manitoba Leader, Portage la Prairie, Man.)



ALL THREE ESCAPED INJURY recently when this dairy truck, eastbound on the Trans-Canada 34 miles west of Portage, went out of control and went into the north ditch, where it rolled twice. The box was demolished, but the driver, accompanied by two teen-age boys escaped with bruises.

39th CWNA Convention urges:

Promote Weeklies as important medium

There is an encouraging evidence that business and industry is beginning to realize more than ever the important market that weeklies serve in Canada, Hugh E. McCormick, of the Montreal Monitor and incoming president of the CWNA, told more than 400 delegates attending the 39th annual convention in Toronto.

But, he said, there never has been a time in the long and colorful history of the weekly newspaper industry in Canada, when there was a more urgent need to promote weeklies as a key advertising media in the business life of the nation. The five million readers served in Canada by the weeklies were making an impression on advertisers, he said.

"For 100 years the weekly press has had its problems but nothing like today when competition from other media, rising costs, employee demands and so on, threaten our very existence as a force in our national life," Mr. McCormick said.

He noted that the immediate past president, Cecil Day, in his opening address at the convention had mentioned that in Colorado, an average of three weekly newspapers per year are being closed down for good.

"One of the major reasons for this tragic death of such community papers is that we haven't been keeping up with the fast pace of business competition," he said. "We haven't been going after the revenue of national and local advertisers that there is for us, and which helps keep us in business."

Mr. McCormick felt that the Better Newspapers Competitions of the CWNA were raising the excellence of weeklies. "An attractive looking paper is an added inducement to the advertiser," he pointed out.

Mr. McCormick said that the 725-odd weeklies in Canada were a big potential market whose impact on national life cannot be over-estimated. He noted that of the 265 constituencies with seats in the House of Commons, 194 at last count, were served by weekly newspapers.

For the work of the CWNA in promoting the cause of the weekly press, Mr. McCormick had nothing but praise.

"In the 22 years that I have been attending CWNA conventions I have been impressed by the social value of the association," he said. "It's value as a fraternal group has always impressed me, but more recently I have come to see that the CWNA can be a powerful instrument in furthering the good of the industry."

"In our efforts to get more of the advertising dollar in Canada the CWNA through its committees is the best avenue we have," he said. "Through the CWNA we can, I am sure, find ways and means to increase our advertising revenues."

Mr. McCormick's key note challenge was further supported by similar comment in several committee reports tabled at the convention.

One of the most important steps, he said, in this regard during the past year was the setting up of a promotion and public relations department at head office and the taking on staff of Bill James, formerly of the Bowmanville Statesman, to direct its activities.

A number of committee reports tabled at the convention praised this step as a forward one that would do much to assist CWNA.

Half-million-barrel oil flow continues

Manitoba's oil fields sustained their production rate of over half a million barrels a month during July when some 783 producing wells accounted for a total of 512,120 barrels. In June, 777 producers supplied 501,080 barrels.

Hon. Gurney Evans, minister of mines and natural resources, said this brought the cumulative oil production to 22,460,795 barrels at the end of July. Average daily production for the month was 16,520 barrels.

The minister said there were 878 wells capable of production as of July 31, compared with 876 the month before. Four new wells were brought in and two former producers were abandoned.

PROVINCE RE-SELLS RACE TRACK BONDS

Manitoba Premier Duff Roblin announced recently that the provincial government had stepped out of the race-track financing picture by re-selling, to Manitoba investors, its \$600,000 worth of bonds on Assiniboia Downs.

The bonds had been purchased June 16 under an earlier arrangement with race-track officials whereby the government would take the remaining \$600,000 worth of bonds if they could not otherwise be sold by June 1.

Mr. Roblin said the government's disposal of the bonds meant that the \$600,000 now could be applied for public benefit, and that the province now had no financial investment whatever in the track.

SUPPORT LOCAL MERCHANTS



TRIM COVERALLS—A match for the sleek, stream lines of the motor launch in the background, are these trim coveralls, featuring the long, long look in slim lines Sportsheen. With a drip dry Tex-set finish, the coveralls are being worn over a square cut Capri shirt in a black and white abstract design in Tex-set Monterey. This outfit was one of the exciting fashion combinations featured at the Dominion Textile Co. Ltd. trade show in Montreal recently.



GATHERING AT THE DISPLAY of this year's entries in the Better Newspapers Competition at the Canadian Weekly Newspapers Association's convention in Toronto, are, left to right, Bert Smith, CWNA convention chairman, the Port Credit (Ont.) Weekly; Fred W. Beattie, the Annapolis Royal (N.S.) Spectator; H. E. McCormick,

Editorials from Canadian Weekly Newspapers

(These are not necessarily the views of the editor of this paper)

Out of the past

(The Press, Wilkie, Sask.)

In this fiftieth year of publication of the Wilkie Press we can look back on a life that had its trials and troubles; its successes and failures; its credits and discredits — but in all we feel that this newspaper has emerged with an unbowed head. As mentioned elsewhere in this issue the mechanical troubles of the earlier days almost makes us shudder when we think of them now. During many of the first years of publication, no one was ever really certain if the current issue of the Press would emerge that week or far on into the following week. However, these troubles were gradually eliminated with the advancement in power appliances and the use of a type-setting machine.

From the editorial standpoint, the Press has run the usual gauntlet of criticism and censure. We have been sued for libel on two occasions in the amount of \$10,000 each, but lenient judges saw our side of the matter under debate and let us off scot-free. We have had many an argument through the "Letters to the Press" column, which sometimes engendered feelings of bitterness among acquaintances and subscribers, but on many other occasions good friendships have continued after the arguments. It was all in the day's work and we realize that such things must occur during the years of publishing any newspaper. Our editorial comments have been condemned and praised and in our role of watchdog in the public interest it is felt that some benefit has accrued to all by our efforts to keep civic and public affairs on a level keel.

While the present elder editor of this newspaper has not been on the staff since the founding of the Wilkie Press, we came here first in September, 1910, and have been through all the ins and outs and the ups and downs during practically forty-eight years. It has been a good life, though a strenuous and censorious one, with the public eye being more or less continuously focused in our direction. To those who are with us now and to those who come afterwards, we trust their paths will be free from many of the difficulties which had to be overcome in the earlier days. To them we extend sincere wishes for continued success and feel that our present partner will continue quite adequately with the reputation the Press has gained of being a good paper in a good town.

This is the kind of cow to have

Four sets of twins, interspersed by four single calves—a cow that could produce that many offspring in eight or nine years would be rather nice to own, wouldn't she?

John Frostad of the Weldon district has such an animal, a Guernsey-Hereford who gave birth to

two husky, frisky twins, the fourth such set to the same cow, which was originally owned by John's brother, Peter Frostad. All of her offspring have been fine, healthy calves, perfectly fit in every way. —The Post, Kinistino, Sask.

There are some 2,800 living languages and dialects in the world.

(new) president CWNA, the Montreal Monitor; G. Cecil Day, immediate past president CWNA, the Liverpool (N.S.) Advance; Helen Marsh, the Dauphin (Man.) Herald & Press; Lucien Fontaine, president, Association of French Weeklies and publisher of the L'Abitibi, Val d'Or (Que.).



CANADIAN BLANKET CLOTH has been made into a snug child's coat with fashionable cocoon-shaped gathering at the back and mouton fur trim. The boy wears a sturdy and stylish outfit of matching windbreaker and slacks in corduroy with a gay flannel shirt. Fabrics and styles, all Canadian-made, also feature the bright colorings which are predominant in new children's wear.

(The News, Indian Head, Sask.)

Cliff Ashfield appointed Sask. photographic director

Cliff A. Ashfield, editor and publisher of the Grenfell Sun for a number of years, has been appointed director of the Photographic Services Division of the provincial Department of Travel & Information. This announcement was made by the Hon. Russ Brown, minister of travel and information.

Mr. Ashfield, whose appointment was effective September 11, replaces Don McDonald who resigned recently to begin studying for the ministry.

Born at Brandon, Man., Mr. Ashfield moved to Grenfell with his parents when a child. He received his education there, later taking a job on the editorial staff of the Flin Flon Miner, weekly newspaper at Flin Flon, Man., for a short time.

Active in the Canadian army militia, Mr. Ashfield joined the army at the start of the war in 1939. He served for six years with the artillery in the Mediterranean theatre and in northwest Europe. He was attached to the Canadian Public Relations Group in Italy and also served as a pilot in the air force for a time. Following the war he was commander of the 22nd Regiment, RCA, with headquarters at Grenfell.

After the war, he went into the weekly newspaper business with his father, the late Walter Ashfield, at Grenfell. During his time

as editor and publisher of the paper, the Grenfell Sun has become one of the nation's top flight weekly newspapers. It garnered 21 first prizes offered for competition by the Canadian Weekly Newspaper Association and the Saskatchewan Weekly Newspaper Association.

Mr. Ashfield has been a director of the CWNA, the SWNA and is a past president of the Prairie Publishers Co-operative, which serves weekly newspapers in the prairie provinces. Even though he has left the paper which has kept him busy and happy for so many years, Mr. Ashfield still retains an interest in it. His brothers Walter and Joe now run the business.

THIRD LONGEST ERUPTION

The 1953 eruption of the Hawaiian volcano, Kilauea, lasted 136 days, third longest eruption in recorded history.

CURE FOR SMOKING

We have discovered a cure for the smoking habit (as far as we are concerned at least)—Russian Cigarettes!!!

Through the courtesy of Miss Adeline Stumborg—(we won't go so far as to call it kindness)—who recently returned from a trip to Europe with her sister, we had the opportunity to try a sample of Russia's contribution to the tobacco industry.

Now we know why those people are so hard to get along with.

Of course they may also have filter-tipped, air-cooled, king-sized and menthol-treated cigarettes, but that particular brand was very irritating, not only to our throat. It kept going out, like "roll-your-own" (which possibly is an advantage in disguise), and the paper turned a dirty brown color, like the taste it left in our mouth.

All we could say when we finished the weed was "Ph-tui".

P.S.—We have not yet tried vodka.—The Journal, Humboldt, Sask.

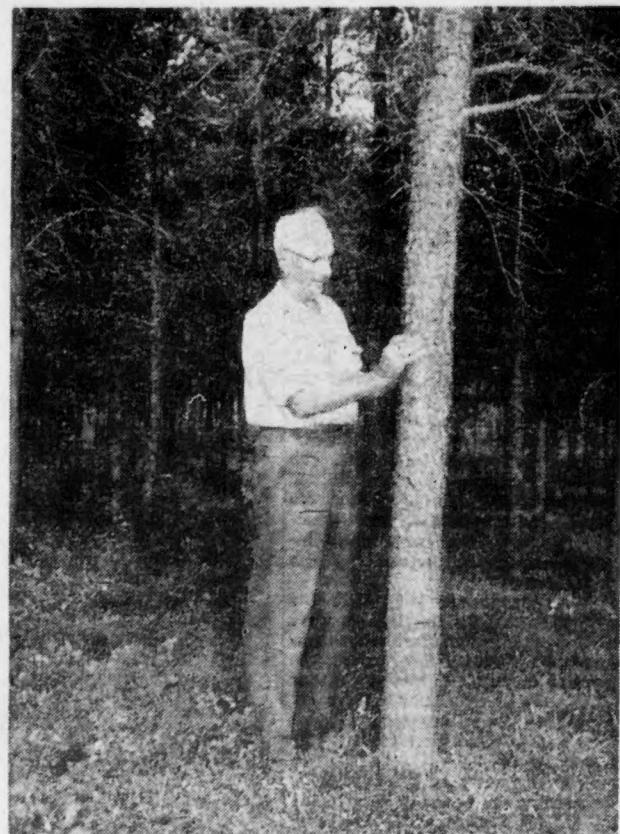


TINKERING WITH HOBBIES—Boys with spare time on their hands can be seen in the hobby shop tinkering about with various hobbies. Here Walter Munn of St. Vital, Man., helps Jim Gurba of Marathon, Ont., repair a radio. Munn and Gurba are among cadets from villages, towns and cities over northwest Ontario, Manitoba and Saskatchewan who have been training for the past seven weeks as leaders, rifle coaches, instructors, drivers and signallers, at the Cadet Camp, Dundurn, Sask.

—Canadian Army photo.



SIGNING NEW ZONING BYLAW for the Town of Outlook are: (left to right) Z. Bakun, Director of Community Planning; L. Jacobs, Deputy Minister of Municipal Affairs; (seated) Hon. L. F. McIntosh, Minister of Municipal Affairs; L. B. Bishop, Town Clerk; and Major J. C. Carter,



INSPECTING JACK PINE STAND — Guy Horncastle, veteran forester with the natural resources department's Prince Albert Region, is shown here inspecting a jack pine stand planted under his direction more than 30 years ago. The site is located about three miles west of Prince Albert, off Number Three Highway. Four-year-old stock from the Shell River Forestry Headquarters Nursery were planted here in 1927, on what was then open, prairie land. Despite the coarse, red, sandy soil, a six-year drought period and loss of young growth eaten by rabbits, the stand has survived and shown remarkable growth. Trees are now 30 feet tall, having an average diameter of four inches.



THIS THRIVING STAND of young jack pine in the Buckland district of the Nesbit Forest Reserve, west of Prince Albert, was planted 12 years ago by some 100 Prince Albert Collegiate students, under the direction of Guy Horncastle, veteran forester with the Department of Natural Resources. More than 70,000 four-year-old jack pine seedlings from the Big River Nursery were planted in the 60-acre area, in May, 1946. About 60 percent of the trees have survived. Mr. Horncastle is shown here, checking undergrowth on the plantation. Trees are now from 10 to 12 feet high, with an average diameter of two inches.

RECEIVE HEALTH KITS

Children in many foreign lands receive gifts of health kits, school supplies, toys and clothing from the Canadian Junior Red Cross through its Fund for International Help and Understanding. This is Junior Red Cross Week in Canada.

The little known Wollomombie waterfall in Australia is 1,100 feet high.

NEW OUTFITS IN WOOL

Early Fall probably finds more people in new clothes than any other time of the year. Particularly the younger set as they make the big change from vacations or Summer jobs back to the classroom. Smart new outfits in wool will give the maximum in comfort and appearance, especial-

ly if they are properly cared for. Here are a few pointers on how to keep new clothes fresh and new looking long after graduation has come and gone.

Once the press has been put in a pair of wool trousers, a skirt, or what have you, it will stay sharp longer if the garment is properly treated. Always hang clothes up when not wearing them. Shaped wooden hangers are best for coats and jackets. Inexpensive pant and skirt hangers will add weeks to the freshness of wool trousers and pleated skirts.

Wool has the unique and natural ability to regain its freshness after it has been worn. Given a rest in the closet on the right type of hanger, wool clothing will shed wrinkles without the touch of a pressing iron.

A thorough and regular brushing, paying particular attention to cuffs and the tops of pleats, is a good idea.

Wool is probably the easiest of all materials to press, but there is still a right and a wrong way to do it. Skirts, for instance, should always be pressed on the wrong side using either a steam iron or a regular flatiron with a dampened pressing cloth on a padded ironing board or table.

If a steam iron is used, wool garments may be pressed on the wrong side without a pressing cloth. If pressed on the right side—as men's slacks must be—a pressing cloth must be used to prevent the fabric from becoming shiny.

Whether using a steam iron or a dry iron and damp pressing cloth, a light touch should be used at first to allow the steam to penetrate the cloth. Since wool has the unique ability to absorb up to 30 percent of its own weight in moisture vapor without feeling damp, it becomes very pliable and can be easily molded and creased when the fibres are saturated with steam. Stop pressing while there is still a little steam rising from the garment and hang it to dry and set. At this point gentle brushing with a soft brush—and with the grain of the fabric—will bring up the surface beautifully.

A tip on pressing trousers or slacks: Always move the iron toward the crease—that is, at right angles to the length of the trouser leg, pushing the iron toward the crease that is being set.

Finally, a brief word about knitted sweaters and suits. Never put them on a hanger. The ideal way to store them is to fold them neatly, put them into a plastic bag and lay them in a bureau drawer.

If followed, these few suggestions will result in fine wool clothing looking bandbox fresh for months or even years after it becomes part of your wardrobe.

Some catch

Unusual catch was made by Bill Trafanano of Wroxton at Madge Lake recently—a rod, a reel and a pickerel.

Yes sir—while fishing at 10:30 in the morning Bill lost a rod and reel when it was yanked out of his hand.

Fishing in the same spot at 7:30 that evening, with different tackle, he hooked a three pound pickerel, and the "attached" rod and reel which he had lost in the morning!

—The Times, Kamsack, Sask.

Do FALSE TEETH**Rock, Slide or Slip?**

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. **FASTEETH** is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get **FASTEETH** at any drug counter.

LONG DISTANCE IS Cheaper THAN YOU THINK
... use it often



BACK TO SCHOOL, back on the job. Fall is a time for new clothes. They'll stay new longer if properly cared for. The crease-in a pair of wool trousers or slacks will stay crisp if they are properly hung up and rested between wearings. This is the right way. Use an inexpensive pant hanger, leave lots of room for air to circulate and unwanted wrinkles in the resilient wool fabric will disappear. It practically presses itself.



WOOL IS PROBABLY the easiest of all materials to press. But there is still a right and a wrong way. This young lady's technique will keep her new Fall outfit looking fresh for months to come. She is using a steam iron on the wrong side of her new skirt. If she had to press something on the right side, she would use a pressing cloth with her steam iron or with a regular dry iron.

Woman's Way

MADELEINE LEVASON

"OUR SILLY FASHIONS"

Making fun of women's fashions is great sport for men!

They have had a field day this year heaping scorn on the chemise. If Canadian women paid attention to all the hullabaloo, they might think fashion designers were deliberately trying to de-feminize the entire female population.

One of the best retorts to all this male ridicule has been made by Freda Garmaise, a well-known fashion writer. "While the men are so quick to condemn women's style changes," she says, "they accept with calm the most outrageous dictates of the automobile industry."

She pointed out that extreme new car designs are introduced each year but if the men have any serious objections they don't say much about it. Style changes are needed in any industry, Miss Garmaise declared, and the chemise has proved the basis of countless flattering and comfortable new fashions for women.

Oh, there may have been some chiding about new car styles too, but nothing like the public outcry against the chemise.

There were some jokes about tail fins when they were first introduced. There were cartoons showing hapless motorists trying to get longer cars into short garages, but the fun has been gentle.

I suspect that the males who have the most to say about women's "crazy fashions", drive the fanciest, biggest, most luridly colored cars. I also suspect their tastes are influenced more by style than are women's tastes in clothing.

To teacher: "Never scold him,

The mildest treatment serves,
If he is bold, don't shout or scold,
But spare his tender nerves.
At home: Who's that that's telling,

How loud the hairbrush cracks,
For when he's bad, her tender lad
Ma chases with an axe.

—The Northern Light, Bathurst, New Brunswick.

Expert praises role of Weekly Press

"No one can dispute that weekly newspapers are the only really local and personal medium of mass-circulation in the country," Ted W. Kober, Director of Marketing, Vickers & Benson Ltd., Toronto, told the CWNA delegates. "In this lies their real strength."

He said that this personal leadership is the valid reason for the past success of the weeklies, but that it was a story that needed telling.

"You have a real story to tell," Mr. Kober said. "Don't hide your light under a bushel."

Mr. Kober said that subscribers to a weekly no doubt appreciated its importance, but advertisers who provided the bulk of revenue to keep the paper going could, in most cases, only guess at the latest readership, circulation, etc.

"Your subscribers may be aware, for instance, that certain editorials prevented passage of an unfair new bylaw or defeated an ineffective deputy-reeve, but when you fail to tell your association about it and through it, we as advertisers, how can we know of this outstanding local leadership?" Mr. Kober asked. "Hence, word of your ability to mold local opinion never does filter through to the advertiser."

Other speakers on related subjects were: C. H. Watson, Advertising Counsel to the Shoe Corporation of Canada; Sid Johnson, Art Director, Rapid Grip & Batter Ltd.; Chuck Bennett, Audit Bureau of Circulation.

WORLD ORGANIZATION

The Junior Red Cross is a world organization of children who join the Red Cross through their schools. There are 45 million members in 71 countries. This is Junior Red Cross Week in Canada.

DON'T MIND TRAVEL

If they are kept slightly inebriated with whisky and warm water, elephants don't mind traveling in ocean vessels.

SLEEP TO-NIGHT**AND RELIEVE NERVOUSNESS****ALL DAY TO-MORROW!**

To be happy and tranquil instead of nervous or for a good night's sleep, take Sedicin tablets according to directions.

SEDICIN®

\$1.00—\$4.95

Drug Stores Only

**Superb!**

The roll of distinction anywhere...
anytime...these flaky French crescents
are sure to please the fussiest appetites. For
finest results, when you bake at home, always
depend on Fleischmann's Active Dry Yeast.

FLAKY CROISSANTS

1. Scald
1 cup milk
Stir in
1 tsp. salt
1 1/2 lbsps. granulated sugar
Cool to lukewarm.

2. Measure into large bowl
1/2 cup lukewarm water
Stir in
1 tsp. granulated sugar

Sprinkle with contents of
1 envelope Fleischmann's
Active Dry Yeast

Let stand 10 mins. THEN stir well.
Stir in lukewarm milk mixture.

2 cups once-sifted
all-purpose flour

and beat until smooth and
elastic. Work in an additional

1 1/2 cups (about) once-
sifted all-purpose flour

3. Turn out on floured board;
knead until elastic. Roll out
dough into a 12 x 20" rec-
tangle; spread with 1 cup
firm butter. Fold 1/3 of dough

crosswise over centre third;
fold other third over top,
making 3 layers. With open
end toward you, roll and
fold again. Wrap; refrigerate
overnight. Next day, repeat
rolling and folding steps twice;
wrap and chill 1/2 hr.

4. Roll into a 12 x 20"
rectangle; cut into 15—4"
squares. Cut in half diagonally;
roll up each triangle from
long edge; tuck points under.
Place on brown-paper-
covered cookie sheets. Curve
rolls to form crescents. Brush
with mixture of 1 egg yolk
and 2 lbsps. milk. Cover. Let
rise until double in bulk—
about 3/4 hr. Bake in hot oven,
425° about 12 mins. Yield—
2 1/2 doz.



Level Land

Sat. Sept. 27 in the local S.D.A. church was the day when the members were thinking about the isle dotted Caribbean Sea. It wasn't the hurricanes that boil up those southern waters that they were thinking about but it was the need for the Christian medical care that faces the bulging populations of the Caribbean Islands.

In special service at 11 a.m. the local church members heard an appeal for funds to build a clinic in Kingston, Jamaica, a medical centre in Caracas, Venezuela, and to expend a seminary in Haiti.

"The teeming underprivileged thousands of this vast area are a mighty challenge to demonstrate practical Christianity" said Mrs. Sam Leiske Sobbath school superintendent of the local church as she announced the special offering that was taken for these projects. "We believe it is significant that Christ in His ministry on earth spent more time in healing than he did in preaching. Modern day Christians would do well to follow His example, which first gave help to the body, then to the soul.

A small program was delivered by the kindergarten and Junior division. It was interesting to have a tape recording from Mr. and Mrs. Lloyd Reily of Miami, Florida. Mrs. Reily

is better known as Elsie Roth, daughter of Mrs. Christ Roth and niece of the Leiskes. Pastor Reily is in charge of the Radio Evangelism and the Mission Projects in Central America and the Caribbean Islands. The language spoken there is Spanish and the congregation sang in Spanish "Beyond the Sun." The collection amounted to \$169.91 for a single collection.

D.A.'s

CORNER

BY S. W.

PETTEM, D.A.

DRUMHELLER



SEND FEED SAMPLES NOW

There is a soil and feed testing service at the University of Alberta, administered by a committee of which Dr. L. W. McElroy, Professor of Animal Science is chairman. Its purpose is more information to Alberta farmers about the soils they till and the crops they feed.

As far as feed is concerned this is an excellent time to send in samples. During the rush season it may take five or six weeks to have an analysis completed and the results returned. Those who get in their samples early are more likely to avoid the rush. Feed samples weighing approximately one pound are needed, and high moisture content feeds

like silage should be packed in heavy polythene bags. Full information, application forms & sample containers are available from district agriculturists or from the Agricultural Soil and Feed Testing Laboratory, University of Alberta, Edmonton. Don't just send in a sample of one of your feeds. Send in samples of grain and roughage too. If you are feeding two different grains, send samples of each. If you don't it is impossible to decide whether or not your ration is adequate. Unmixed grains may be sent either whole or ground, but if they contain many weed seeds they are better sent unground. Do not send ground mixed grains, and when sending hay samples avoid loss of leaves when collecting and packaging.

A routine analysis of each feed sample costs one dollar. A carotene determination costs an extra dollar. But, says Dr. McElroy, a carotene analysis

on roughage for pregnancy rations is about as important a thing as you can get. Vitamin A deficiency is a strong possibility in pregnant livestock fed roughages of low carotene content. (Taken from Science and the Land—October 3, 1958).

—0— ACHIEVEMENT DAYS FOR 4-H GRAIN CLUBS

Plan to attend the Grain Club Achievement Days in the Drumheller district and see the results of the 4-H members efforts over the past season. Thematic displays from the Clubs will also be shown at this time. Judge for the Shows this year will be Mr. C. L. Usher, Supervisor of 4-H Clubs. Dates are as follows:

Trochu Club at Trochu Oct. 14th at 1 p.m.

Acme and Carbon Clubs at Carbon October 15th at 10 a.m.

Drumheller Club in St. Anthony's Hall, Drumheller Oct. 16th at 1 p.m.

**ORGANIZATION MEETINGS
FOR BEEF FEEDING CLUBS**
Wayne Beef Club, October 28 at A. Jensens commencing at 8 p.m.

Orkney, October 20 at Orkney School, commencing at 7:30 p.m.

Drumheller Beef Club, Oct. 21st in D.A.'s Office commencing at 7:30 p.m.

Huxley Beef Club—October 24th in Legion Hall, Huxley at 7:30 p.m.

Avondale Beef Club—Oct. 27 in Carbon School at 7:30 p.m.

Other reorganization dates to be announced later.

It is to be hoped that all Beef Feeding Clubs will be organized this month. In accordance with regulations, all calves are to be on feed early in November. The dates have already been set. If you wish to join a Club this year, be sure to attend the Organization Meeting.



YOU CAN AFFORD TO FORGET —IMPERIAL CAN'T

... because four generations of Canadians have come to depend on Imperial products on the road, on the farm, in the home

Imperial started supplying Canadians with oil products in the very early days of the industry in Canada . . . in fact, 1880 was the year it made its start in this business.

In most areas of Canada, it was an Imperial refinery which first began making oil products locally.

Imperial pioneered, too, in supplying Canadians with products when and where they were needed. (As far back as 1907, Imperial opened the first service station in Canada . . . and perhaps in the world.)

Today, as over the past 78 years, Imperial recognizes its responsibility to bring Canadians the most modern of oil products at the lowest possible price.

ESSO IMPERIAL OIL LIMITED

IMPERIAL OIL...FOR 78 YEARS A LEADER IN CANADA'S GROWTH

For Millions of Canadians... the best way to save!

Announcing
the new

CANADA SAVINGS BONDS

available NOW!

Good Interest: 3 1/4% for the first year and 4 1/4% for the next fourteen years. An average of 4.19% per year when held to maturity.

Cashable Anytime: If the need should arise, your bonds may be cashed anytime at full face value plus earned interest.

Limit: Up to \$10,000 in any one name. Each member of a family may buy up to this amount.

Where To Buy: Wherever you work, or through your bank, investment dealer, stockbroker, trust or loan company, for cash or on instalments.

**Invest in a bright future for yourself... and for Canada.
Arrange to buy your Canada Savings Bonds Now!**

